

2014
CONVENTION
REGISTRATION
ISSUE

ROOFLOPPER



SUMMER 2014

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RSMCA Convention Set for July 24-26

MAKE PLANS NOW: Get out your sunscreen and dust off your golf clubs—it's time to make plans to attend the 2014 RSMCA Convention in beautiful St. Simons, Georgia.

Plan now to join your roofing industry associates for another well-developed convention featuring the latest industry news, legislative developments, awards and recognition, and fun in the sun for RSMCA members and guests. Attendees will gain valuable insight from this year's exciting line-up of informative and educational topics. *See Page 2 for session highlights and speakers.*

Online registration is available at

www.rsmca.org, and complete registration information is provided within this special Registration Issue.

To help your company get noticed and out in front of the crowd, consider becoming an event sponsor. Sponsorship opportunities are available now—from large packages to golf hole sponsors. Select from a variety of sponsorship types to fit the needs of your company during this kick-off registration period.

And while you network with industry peers, the King and Prince Resort will provide the perfect setting to enjoy the many amenities and activity favorites. On Day Two, join colleagues and friends in RSMCA's traditional Golf Tournament, held on the Resort's spectacular golf course overlooking the lake.

Other activities include receptions on the first two nights, culminating with the Awards Dinner and Casino Night. Following a dinner recognizing our outstanding leaders and volunteers, the gaming tables will open and items for Silent Auction will be on display. Children's activities also provided.

Note: Make room reservations today to reserve your space at this popular resort! Call 1-800-342-0212 today and reference RSMCA for our group rate.

CONFERENCE AT A GLANCE

Thursday—July, 26th

1:00pm: Registration
3:00pm: Board Meeting
5:30pm: Welcome Reception

Friday—July, 27th

7:30am: Continental Breakfast
8:00am: Welcome & Program Begins
1:00pm: Golf Tournament
6:00pm: President's Reception

Saturday—July, 28th

8:00am: Continental Breakfast
8:30: Welcome & Program Begins
11:45: Closing & Open Afternoon
6:30pm: Reception, Awards Dinner, Casino Night, Auction & Kids' Activity

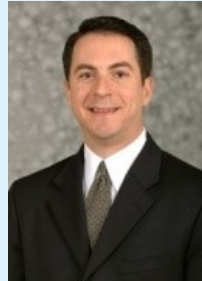
Preview: Speakers & Sessions



"NRCA Update"

Rich Nugent, *NRCA President and CEO of Nations Roof, LLC*

An update on the latest in the industry from the 2014-15 President of the National Roofing Contractors Association (NRCA).



"How to Survive an OSHA Inspection"

Philip Siegel, *RSMCA Legal Counsel, Hendrick Phillips Salzman & Flatt*

An explanation of how an OSHA citation is resolved through the administrative process beginning with what occurs during the OSHA Investigation and continuing through the administrative hearing with an administrative law judge.



"Succession Planning Survival Guide"

Leon Resnick, *Resnick Associates*

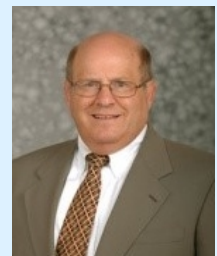
A discussion of vital areas of concern for all business owners—estate planning, business succession and liquidity issues. Included will be techniques to assist owners with enhancing, preserving and transitioning their companies as well as their non-business assets.



"More on Lean Construction"

Gary Clevenger, *CSP, CRIS, RRE, National Risk Control Director--Construction, CNA*

"Lean Construction for Roofing," including topics such as materials management, continuous improvements for minimizing costs and for maximizing value on projects.



"Dangers to Roofing Contractors Posed by Concrete (and other) Roof Decks & How to Minimize the Risk"

Stephen M. Phillips, *Hendrick Phillips Salzman & Flatt*

A discussion on lightweight structural concrete decks where moisture from within has led to roofing failures. Included: the problem, cases, & recommendations to eliminate contractor liability.



Jon Stinchcomb, Former UGA & NFL Player

Featuring the former Georgia & NFL offensive lineman, who spent eight seasons in the NFL, which included a Super Bowl win with the New Orleans Saints.

Time to Register to Join Us Seaside!

Convention Registration

Couples Registration Fee - \$425 _____
(Non - member \$575)

Individual Registration Fee - \$275 _____
(Non - member \$350)

Child Registration - \$50 pp _____
(Children under 12 free)

Golf Registration - \$115 pp _____

Total Enclosed: \$ _____

Adult Attendee Names:

Child Attendee Names:

Company: _____

Phone: _____

Email: _____

Make checks payable to RSMCA or pay by
credit card: AMEX, MC, VISA, DISC (Circle
one)

Name as it appears on card:

Account #: _____

Security Code: _____

Expiration Date: _____

Signature: _____

(No refunds after 07/01/14)

Fax to: 770-516-0236

Or register online at www.rsmca.org

Reserve Your Room by 6/25 For RSMCA Group Rates

The King and Prince offers a variety
of rooming options.

Call today at: **800-342-0212**

Use the following Group Code:

RSMCA14

You may also make reservations online
by visiting:

<http://www.kingandprince.com/group-reservations.aspx>

The King & Prince Beach and Golf Resort
201 Arnold Road, St. Simons Island, GA 31522



**Convention Sponsorships
Available Now.**

See last page for details.

Thank you, Sponsors!

Platinum Sponsors:

CNA

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JGA/Southern Roof Center

Silver Sponsors:

Tecta America

The Quarles Group

Uniflex

What's New at The King and Prince Resort, St. Simons Island

For those members returning to the beautiful seaside King and Prince Resort, the site once again for this year's convention has improved an already good thing.

For example, the Resort's newly-renovated lobby opens directly into the island's only oceanfront restaurant and bar—ECHO, which is designed to give a nod to St. Simons brief naval history during World War II. In addition, meeting facilities have been upgraded to serve the growing number of companies that choose the King and Prince as a prime location for meetings.

More photos at www.kingandprince.com.



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Call for Nominations

It's time again to call for nominations for the RSMCA Board of Directors. Nominations are being accepted now for Executive Officers, Board Directors, and Associate Membership Officers.

This is a great opportunity to play a valuable role in the future direction of the RSMCA organization. Send your nominations for board candidates to info@rsmca.org by June 30th. The Board will present the 2014-15 slate for member approval at the July Convention.

ROOFLOPPER Advertising Rates

1/4 Page Ad (3.5"x5") \$175

1/2 Page Ad (5"x7") \$250

Full Page Ad (8"x10") \$325
(best value!)

Contact info@rsmca.org for
more information

Welcome New Members

New Contractor Members:

Roof Partners, LLC

Elaine Bare, elaine@roofpartners.com

Norcross, GA; 404-490-4646

Commercial roofing contractors

New Associate Members:

Fastenal Company

Raybon Halfon, rhalfon@fastenal.com

Atlanta, GA; 404-346-9154

Industrial and construction supplier

Soprema

Rich Johnson, rjohnson@soprema.us

Winder, GA; 404-787-1546

Roofing and waterproofing manufacturer

UPCOMING 2014 EVENTS

July 24-26: Annual Convention, King & Prince, St. Simons Island

August: CERTA Training, Macon, GA—date to be announced

September 11-12: OSHA 10-hour, English & Spanish

October 3: Scholarship Golf Tournament, Heritage Golf Links, Tucker

December: CPR/First Aid Class—date to be announced

Board Meetings: July, September, November '14

Check www.rsmca.org often for more about our calendar of events and to register online. What events would you like to see? Send suggestions to info@rsmca.org

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2703 Peachtree Sq Doraville, GA	480 Airport Pkwy College Park, GA	1050 Union Court Kennesaw, GA	27-7 Artley Road Savannah, GA	6050 Lee Hwy Chattanooga, TN	1918 Elm Tree Dr Nashville, TN

Also At Convention:

2014 Scholarships To Be Announced

RSMCA is proud to foster the education goals of graduating seniors who are among the best in their class for leadership, community service and academic success.

The association supports member dependents through the award of a scholarship amount approved by the Board of Directors to be used toward tuition, textbooks or room and board and other college expenses.

At this year's Convention, these scholarship winners will be announced on the final day at the award's dinner. RSMCA scholarships are provided by funds raised at the annual Fall Golf Tournament.

Your Silent Auction Donations Needed

A Silent Auction will take place on the final night of the Summer Convention. Each year the RSMCA membership unites in this worthwhile effort by donating items of every type, including tickets to events, collector's items, restaurant giftcards, artwork and more.

This year's auction is sure to be as enjoyable as previous events, with the help of our membership through your donations and your attendance.

Please contact George Jones regarding your silent auction donations at 478-745-6563 or at gjones@leschwartz.com.

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Sponsorship Opportunities

Sponsorship is a great way to get your company noticed while supporting RSMCA and we have multiple sponsorship levels to accommodate your company's individual needs.

Sponsorship Benefits	Platinum \$2,500	Gold \$1,500	Silver \$750	Golf Hole \$150
Logo, Company Description, and Direct Link on web promotions	•			
2 minutes at the podium during Convention	•			
Insert in Convention registration packet	•	•		
2 Convention Registrations	•			
Logo on Convention Email promotions	•			
Listing on Convention Email promotions		•	•	
Logo on Convention Program	•			
Listing on Convention Program		•	•	•
½ page Convention Program advertisement	•			
¼ page Convention Program advertisement		•		
Premier signage throughout Convention	•			
Recognition on signage throughout Convention		•	•	
½ page advertisement in 4 Rooftopper Newsletter issues	•			
¼ page advertisement in 4 Rooftopper Newsletter issues		•		
Business card advertisement in 4 Rooftopper Newsletter issues			•	
Convention Golf hole sponsorship	•	•	•	•
Your package choice (please check one)				

☐ Provide an invoice, I'll pay by check
 ☐ Pay via credit card (circle one) AMEX MC VISA DISC

Main Contact Name

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Company Name (as signage should read)

Email

Address

City, State and ZIP

Credit Card Account Number

Expiration

Security Code

Signature

Date

Fax form to RSMCA at 770-516-0236 or mail to 3227 S. Cherokee Ln., Ste. 1320 Woodstock, GA 30188