

ROOFLOPPER



SUMMER 2014

RSMCA Convention Session Highlights

Plan Now for July 24th-26th at the King and Prince Resort, St. Simons Island!



Join your roofing industry associates for another great convention at St. Simons Island, featuring the latest industry news, awards and recognition, and fun in the sun for RSMCA members and guests.

Online registration is available at www.rsmca.org, and complete registration information is provided **on Page 3** of this issue.

Make room reservations now! Reserve your room by 7/2 to get the group rate. [Click here](#) and use Group Code: **RMSCA14** for our group rate.

Consider becoming an event sponsor—sponsorship opportunities are available now—from large packages to golf hole sponsors. See page 8 for details.

Preview the *full Convention Agenda* on the last page of this issue where each day's activities are outlined in detail.

Convention attendees will gain valuable insight from this year's exciting line-up of informative and educational topics. The following are highlights of guest speakers and topics:



Rich Nugent

"NRCA Update"

Rich Nugent, NRCA President and CEO of Nations Roof, LLC President of the National Roofing Contractors Association (NRCA) will speak about his views on the industry and plans at NRCA. Hear his vision for leading the NRCA organization and his views on the industry. See an article about Rich in Professional Roofing magazine [here](#).



Philip Siegel

"How to Survive an OSHA Inspection"

Philip Siegel, RSMCA Legal Counsel, Hendrick Phillips Salzman & Flatt

In addition to ways to respond to an OSHA citation, Philip will present an overview of the unforeseeable employee misconduct defense.



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Preview: Speakers & Sessions (Continued)



Leon Resnick

“Succession Planning Survival Guide”

Leon Resnick, Resnick Associates

A review of reasons why an existing estate and business succession plan may adversely affect your business, the importance of having the correct buy-sell agreements, valuation techniques for satisfying the IRS, forced sales of businesses due to poor liquidity positioning, how to consider children not active in the business and how poor due diligence of life insurance companies and policies could needlessly cost millions.



Gary Clevenger

“More on Lean Construction”

Gary Clevenger, CSP, CRIS, RRE, National Risk Control Director--Construction, CNA

As a follow-up to this popular session at last year’s convention, Gary will discuss strategies and tactics for improving the efficiency and profitability of construction projects.



Stephen Phillips

“Dangers to Roofing Contractors Posed by Concrete (and other) Roof Decks & How to Minimize the Risk”

Stephen M. Phillips, Hendrick Phillips Salzman & Flatt

A look at the occurrence of moisture within lightweight structural concrete decks and how it can lead to roofing failures. Stephen will review a description of the problem, a discussion of cases, and recommendations to eliminate roofing contractor liability. Falls through decks and adhesion issues will also be covered.



Jon Stinchcomb

Jon Stinchcomb, Former UGA & NFL Player

The Conference’s closing motivational speech to be delivered by the former Georgia & NFL offensive lineman, who spent eight seasons in the NFL, which included a Super Bowl win with the New Orleans Saints.

UPCOMING 2014 EVENTS

July 24-26: Annual Convention, King & Prince, St. Simons Island

Mid-August: CERTA Training, Macon, GA—date to be announced

September 11-12: OSHA 10-hour, English & Spanish

October 3: Scholarship Golf Tournament, Heritage Golf Links, Tucker

Early December: CPR/First Aid Class—date to be announced

Board Meetings: July, September, November ‘14

Check www.rsmca.org often for more about our calendar of events and to register online. What events would you like to see? Send suggestions to info@rsmca.org

Register Today for RSMCA's Convention

Convention Registration

Couples Registration Fee - \$425 _____
(Non - member \$575)

Individual Registration Fee - \$275 _____
(Non - member \$350)

Child Registration - \$50 pp _____
(Children under 12 free)

Golf Registration - \$115 pp _____

Total Enclosed: \$ _____

Adult Attendee Names:

Child Attendee Names:

Company: _____

Phone: _____

Email: _____

Make checks payable to RSMCA or pay by
credit card (circle one):

AMEX, MC, VISA, DISC

Name as it appears on card:

Account #: _____

Security Code: _____

Expiration Date: _____

Signature: _____

(No refunds after 07/01/14)

Fax to: 770-516-0236

Or register online at www.rsmca.org

Reserve Your Room by 7/2 For RSMCA Group Rates

The King and Prince offers a variety
of rooming options.

Call today at: **800-342-0212**

Use the following Group Code:

RSMCA14

You may also make reservations online
by visiting:

<http://www.kingandprince.com/group-reservations.aspx>

The King & Prince Beach and Golf Resort
201 Arnold Road, St. Simons Island, GA 31522

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Convention Sponsorships
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See page 8 for details
or [click here](#) for a form

NRCA & Industry Briefs

Richard Nugent to Speak At Best of Success 2014 Conference

Richard Nugent, CEO of Nations Roof and guest speaker at the 2014 RSMCA Annual Convention, also will be speaking at the Roofing Contractor's Best of Success Conference, which will be held in Marco Island, FL, September 22-23, 2014.

This innovative conference presents new and improved ways to run your roofing business for both commercial and residential applications. For more information and to register visit:

www.BESTOFSUCCESSCONFERENCE.com

National Roofing Week Set For July 6th - 12th

NRCA has announced **National Roofing Week** will take place July 6-12 to recognize the significance of roofs, the value of professional roofing contractors and the roofing industry's good deeds. The event also promotes the importance of hiring a professional roofing contractor. NRCA encourages members to participate in National Roofing Week by engaging in their communities and informing the public about the essential role roofs and professional roofing contractors play in every community.

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2014 RSMCA Scholarship Winners Announced

Congratulations to the winners of the 2014 RSMCA Scholarship competition! RSMCA supports member dependents through the award of a scholarship amount approved by the Board of Directors to be used toward tuition, textbooks or room and board and other college expenses. The amount is based on how much the Association raises at the annual golf tournament each fall.

At this year's Convention, these scholarship winners will be announced on the final day at the awards dinner.

The four recipients of the 2014 RSMCA Scholarship—**Laura K. Toburen, Alvin D. Tremble, Jeffrey J. Licciardello, and Allison C. Feeley**, will each receive \$750 in acknowledgement of their strong record in educational achievement.



Laura Kathryn Toburen is the daughter of Charlie (Thomson Roofing) and Kathryn Toburen. She recently graduated from Augusta Christian School and plans to pursue a degree in Business.



Alvin Devante Tremble attends Reinhardt University where he continues studies in Business and Sociology. He is the son of Alvin (Metalcraft) and Brenda Tremble.



Jeffrey J. Licciardello, Jr. is the son of Jeff (JGA Southern Roof Center) and Michele Licciardello. He attends Georgia Southern University where he is entering his 2nd year in Marketing/Journalism.



Allison Christine Feeley, daughter of Arlene Feeley (JGA Beacon), continues her studies at Kennesaw State University toward a Bachelor's degree in Business Management, with plans to pursue a Master's degree.



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Call for Nominations

It's time again to call for nominations for the RSMCA Board of Directors. Nominations are being accepted now for Executive Officers, Board Directors, and Associate Membership Officers.

This is a great opportunity to play a valuable role in the future direction of the RSMCA organization.

Send your nominations for board candidates to info@rsmca.org by **June 30th**. The Board will present the 2014-15 slate for member approval at the July Convention.

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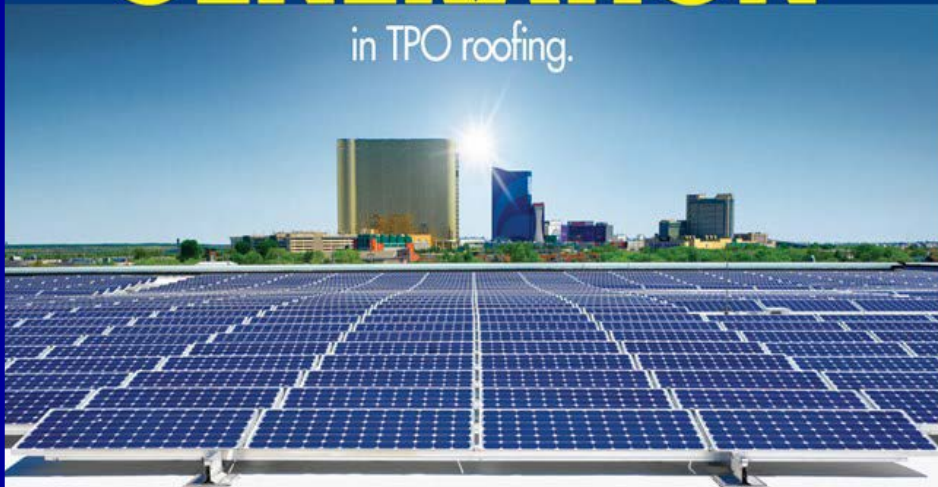


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Sponsorship Opportunities

← **Sponsorship is a great way to get your company noticed while supporting RSMCA and we have multiple sponsorship levels to accommodate your company's individual needs.** →

Sponsorship Benefits	Platinum \$2,500	Gold \$1,500	Silver \$750	Golf Hole \$150
Logo, Company Description, and Direct Link on web promotions	•			
2 minutes at the podium during Convention	•			
Insert in Convention registration packet	•	•		
2 Convention Registrations	•			
Logo on Convention Email promotions	•			
Listing on Convention Email promotions		•	•	
Logo on Convention Program	•			
Listing on Convention Program		•	•	•
½ page Convention Program advertisement	•			
¼ page Convention Program advertisement		•		
Premier signage throughout Convention	•			
Recognition on signage throughout Convention		•	•	
½ page advertisement in 4 Rooftopper Newsletter issues	•			
¼ page advertisement in 4 Rooftopper Newsletter issues		•		
Business card advertisement in 4 Rooftopper Newsletter issues			•	
Convention Golf hole sponsorship	•	•	•	•
Your package choice (please check one)				

Provide an invoice, I'll pay by check
 Pay via credit card (circle one) AMEX MC VISA DISC

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Company Name (as signage should read)

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Phone

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City, State and ZIP

Expiration

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Fax form to RSMCA at 770-516-0236 or mail to 3227 S. Cherokee Ln., Ste. 1320 Woodstock, GA 30188



2014 RSMCA Convention Agenda

July 24th – 26th

King and Prince Beach & Golf Resort
St. Simons Island, GA

Thursday – July 24

- 1:00-5:00pm Registration – *Lobby*
- 3:00-5:00pm Board Meeting
- 5:30-7:00pm Welcome Reception
Open Night for Dinner

Friday – July 25

- 7:30-8:00am Continental Breakfast
- 8:00-8:15am Welcome: George Jones, RSMCA President
- 8:15-9:15am NRCA Update: NRCA President Rich Nugent
- 9:15-9:30am Break
- 9:30-10:30am Philip Siegel, Hendrick Phillips Salzman & Flatt: How to Survive an OSHA Inspection and the Unforeseeable Employee Misconduct Defense
- 10:30-10:45am Break
- 10:45-11:45am Leon Resnick: Succession Planning Survival Guide
- 1:00-5:00pm Golf Tournament – *King and Prince Golf Course*
Shuttle to golf course leaves 12:15pm, box lunch provided
- 6:00-8:00pm President's Reception
Open Night for Dinner

Saturday – July 26

- 8:00-8:30am Continental Breakfast
- 8:30-8:45am Welcome: Judy Mock, RSMCA Vice President
- 8:45-9:30am Gary Clevenger, CNA: More on Lean Construction
- 9:30-9:45am Break
- 9:45-11:15am Stephen Phillips, Hendrick Phillips Salzman & Flatt: Dangers to Roofing Contractors Posed by Concrete (and other) Roof Decks & How to Minimize the Risk
- 11:15-11:45am Jon Stinchcomb, UGA and NFL football player
- 11:45am Closing
Open Day for Resort Enjoyment / Beach Olympics or Kids Activity
- 6:30-7:00pm Cocktail Reception
- 7:00-8:00pm Awards Dinner
- 8:00-11:00pm Casino Night & Silent Auction
- 6:30-11:00pm Kid's Activity/Childcare